



# Workshop On Supply Chain Management



Supply chain management (SCM) is the oversight of materials, information, and finances as they move in a process from supplier to manufacturer to wholesaler to retailer to consumer. Supply chain management involves coordinating and integrating these flows both within and among companies.

Understanding the importance of the subject, Pakistan Hosiery Manufacturers and Exporters association (PHMA) in collaboration with Small and Medium Enterprise Development Authority (SMEDA) and BFZ is pleased to announce a workshop on “Supply Chain Management”

**About Trainer:** Abid Anwer is an expert in Industrial Management as well as in Management Consultancy. He is a very senior professional, and member of various professional bodies like ICMAP, CMAF, PIPFA, PIIA, PSTD, PAP, FCTLS and The Indus & Entrepreneurs. He served different industrial groups as GM/Director/CEO. Also headed Pakistan Institute of Public Finance Accountants as Executive Director. Remained in foreign consultancy for Textile and Engineering Industry etc. His long career in industry and keen interest in Education and Training has made him a fine blend of Trainer and Business Leader. He has his own style of promoting and developing people. He has been visiting faculty member at ICAP, ICMAP, PIPFA, MAJU, NIPA, NBP, Orasoft and Cabinet Division etc

## Who Should Attend:

Business Owners, Middle Managers, From ( Sales/ Marketing, Finance Accounts, IT, Customer Support, Supply Chains), Engineers, Customer Services Representatives

## Modules:

- Basics of Supply Chain Management.
- Management of Business Logistics
- SCM–SWOT, Strategies and Bullwhip etc.
- IT and SCM
- The Evolving Supply Chain
- Learning Based Group Activities
- Case Studies & Videos

## Program Schedule:

Date & Time :

Wednesday, 16 September, 2015, from 09:30 am to 05:00 pm

Venue :PHMA House, 37-H Block -6 PECHS, Karachi

Fees : Subsidize fee of Rs.4,000/participant will be paid in advance by cash or pay order in favor of “PHMA”.

Fee includes Training material, Certificate, Lunch & Teas.

## For Registration:

Saad Mahboob  
Marketing Coordinator,  
Pakistan Hosiery Manufacturers Association  
bfzcoord@phmaonline.com  
0331-2126237.

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SMEDA,  
5th floor, bahria complex 2,  
MT khan road karachi  
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# COURSE REGISTRATION FORM

## **Training workshop on Supply Chain Management**

Wednesday 16<sup>th</sup> September, 2015

9:30 am-05:00 pm

PHMA House, 37-H, Block-6, PECHS, Karachi.

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### PARTICIPANT'S DETAILS

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

CELL# \_\_\_\_\_ FAX: \_\_\_\_\_

ORGANIZATION NAME: \_\_\_\_\_

DESIGNATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

QUALIFICATION: \_\_\_\_\_

MODE OF PAYMENT: (CASH,CHEQUE,PAY ORDER, OTHER)      INSTRUMENT NUMBER: \_\_\_\_\_

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**NOTE:** Submit duly filled registration form along with the course fee in favor of PHMA, either in SMEDA or PHMA offices.